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## DESIGN AWARDS

- 2022 Best in Show; First place, Food and Drug [AD], Virginia Press Association (VPA).** *Richmond Magazine, Deep Run Roadhouse.* (Judge comments: "Spectacular use of art. Clean and simple but eye catching.")
- Third place, Special Sections (standalone section non-slick cover), VPA.** *Richmond Magazine, Fall Homeshow.*
- 2021 First place, Special Sections or Special Editions, VPA.** *Virginia Business Magazine, Virginia 500.* (Judge comments: "Simply well done. From the cover through the capsules, there was a sense of a grand project. The varied capsule layouts were a great touch to keep the reader engaged. The pullouts, too, had variety. It was deep, yet easy to navigate.")
- First place, Multiple Advertisers and Themed Pages, VPA.** *Richmond magazine, December Gift Guide.*
- 2020 Second place, Feature Article Design, Fraternity Communications Association.** *Alpha Phi Quarterly: 30 under 30.*
- 2019 First place, Slick Publications, VPA.** *VMFA: Awaken.*
- 2018 Third place, Specialty Pages or Sections, VPA.** *Richmond magazine: The Local.*
- 2017 Second place, Special or Specialty Sections/ Editions/Pages, VPA.** *Richmond magazine: September.*
- Second place, Page Design, VPA.** *Richmond magazine: ICA, Oct. 2017 Dine, and Fall Arts Preview.* (Judge comments: "No cookie-cutter design here. It is obvious that the designer put much thought into designing the page to accentuate its content.")
- 2016 Second place, Special Sections or Special Editions, VPA.** *Richmond Bride Magazine, June.*
- 2015 First place, Page Design, VPA.** *Richmond magazine: Top High Schools, The Ripple Effect, and Dine — The Picnic Issue.* (Judge comments: "So many nice and engaging pages. Excellent design and use of color. Excellent photography used.")
- Best in Show; First place, Special Sections with no slick pages, VPA.** *The Keys to Richmond 2015.*
- Third place, Special Sections or Special Editions, VPA.** *Dine, April issue.*

## WORK EXPERIENCE

- Sept. 2018 to present Freelance - Richmond, VA**  
**Hand Letterer and Graphic Designer**  
Produce a variety of work for clients including publication design, lettering illustration, and motion graphics.
- March 2017 to Aug. 2018 Richmond magazine - Richmond, VA**  
**Print Art Director**  
Same duties as previous position, in addition to overseeing graphic designers, production artists and photography interns; acted as second-in-command to creative director.
- Jan. 2015 to March 2017 Richmond magazine - Richmond, VA**  
**Associate Art Director**  
Designed layouts in Richmond magazine and other overprinted sections including *Dine* and *R-Health & Beauty*. Collaborated with section editors and freelance artists to achieve the best solutions for monthly articles;
- Managing Art Director for *Richmond Bride*. Worked with the editor to plan and design content for each issue. Coordinated with a team of stylists to produce the main fashion feature and cover image each issue;
- Art Director for *Richmond Region Visitors Guide*, a specialty publication for Richmond Region Tourism. Redesigned the book on two different occasions: to refresh a dated look and again to align it with their new website;
- Managed a strict budget for each publication I designed;
- Visited our local printer to ensure quality control including color and printing issues.
- May 2013 to Sept. 2014 Richmond magazine - Richmond, VA**  
**Graphic Designer**  
Created and edited advertisements for clients in *Richmond magazine*, *Richmond Bride*, *R-Home* and other specialty publications such as *Richmond Region Visitors Guide* and *Meeting Professionals Guide*;
- Designed and revised editorial sections of publications with the creative director, art directors, and editors;
- Worked with the creative director and special projects editor to create overprint sections of *Richmond magazine* for clients, including Go Red for Women, Habitat for Humanity, and the Visual Arts Center of Richmond;
- Produced branding and marketing materials for annual events;
- Worked with the marketing coordinator and editor-in-chief to create *The Keys to Richmond*. This specialty lookbook publication was produced annually and provided clients with a high-end advertisement, including a photoshoot with a professional photographer and stylist.
- July 2012 to May 2013 Richmond Ballet - Richmond, VA**  
**Graphic Design/Social Media Specialist**  
Worked within strict deadlines to design ads, posters, e-blasts, and direct mail pieces;
- Assisted with the production of multiple playbills by working with all departments to ensure accurate information was printed;
- Helped to raise social media following by implementing contests and having consistent interaction with followers.

## EDUCATION

### Radford University

May 2012, *magna cum laude*  
BFA, Graphic Design Concentration  
Minor, French

### Software Proficiency

Adobe InDesign, Photoshop,  
Illustrator, After Effects